

Hemophilia Alliance Foundation
 Innovation Grant
 Sample Itemized Budget and Narrative

Line-Item Description	Total Line-Item Cost	\$ Amount Requested	\$ Other Funding Source
Personnel			
Staff time: for creating contact lists, contacting, and maintaining relationships (40 hrs x \$25/hr)	\$1,000.00	\$1,000.00	\$0.00
Staff time: for designing magnets, stickers, fliers, and sway (20 hrs x \$25 /hr)	\$500.00	\$500.00	\$0.00
Staff time: for maintaining women's resources on website (20 hrs x \$25/hr)	\$500.00	\$500.00	\$0.00
Staff time: for creating social media campaign, emails, and mailings regarding period poverty (20 hrs x \$25/hr)	\$500.00	\$500.00	\$0.00
Staff time: for administering period poverty patient assistance requests (40 hrs x \$25/hr)	\$1,000.00	\$1,000.00	\$0.00
Staff time: at event booths (10 booths at 5 hrs each x \$25/hr)	\$1,250.00	\$1,250.00	\$0.00
Staff time: assembling and coordinating volunteers to assist with period bags (40 hrsx\$25)	\$1,000.00	\$1,000.00	\$0.00
Total Personnel (*Cannot exceed 25% of total amount requested)	\$5,750.00	\$5,750.00*	\$0.00
Staff Mileage: To get to event booth and deliver items	\$1,000.00	\$1,000.00	\$0.00
Supplies: Magnets (5,000 magnets cost \$4,680), Stickers (5,000 stickers cost \$1,451), Flyers (5,000 flyers x \$0.08=\$400), Period Bags (1,500 bags x \$5 each=\$7,500), Swag for Health Fairs (cost \$4,219), Postage (\$1,000).	\$19,250.00	\$19,250.00	\$0.00
Activities: Event Booth Space (\$500 per booth x 10 events per year).	\$5,000.00	\$5,000.00	\$0.00
Period Poverty Patient Assistance Program x 2 Foundations (\$9,500x2=\$19,000)	\$19,000.00	\$19,000.00	\$0.00
TOTAL PROJECT COST (** Maximum allowable request \$50,000)	\$50,000.00	\$50,000.00**	\$0.00

Budget Narrative – Itemized description of each budget item including names of staff and consultants and their roles on project.

Staff: JD, WPBDF Program Director and SQ, EPBDF Assistant Director will be responsible for creating the contact lists of universities, school districts, community health clinics, and OB/GYs. We will divide the list and all staff will work to contact them. LL, WPBDF Development Director is an experienced graphic designer who will be designing magnets, stickers, and flyers. LL along with LE (EPBDF marketing) will develop the webpages, social media, and mail campaigns for the Foundations. JD, WPBDF Program Director and SQ EPBDF Assistant Director will administer period poverty patient assistance requests. All staff will divide their time at event booths and assembling period bags. DD, WPBDF Executive Director and SH, EPBDF Executive Director will be overseeing all activities within the program.

Activities: Period bags will be created and distributed to university health centers, school nurses, local health clinics, and OB/GYNs. Period bags will consist of a zippered pencil pouch, a sheet with symptoms of bleeding disorders and where to go for more information, tips for how to deal with heavy menstrual bleeding, Summer's Eve wipe, shout wipe, single use menstrual cup with instructions, disposable underwear, Always brand pads, and 3 Tampons. Magnets, stickers, and flyers will list the symptoms of bleeding disorders in women and where to get more information. Host booths at 10 major health fairs and community events in the State will share BYK literature and period bags throughout the year. At the booths Better You Know (BYK) health provider information brochures and HFA Menstruation Tracking Logs will be distributed. Also will provide "What You Should Know" booklets, "Doctor Visit Preparation" guide, "Health Care Diary", and "Lab Test Log and Scoring System" materials. The swag items will have the common symptoms that women with bleeding disorders experience and the Betteryouknow.org web address.

Period Poverty Patient Assistance Program x 2 Foundations: Support will be provided to women experiencing period poverty. A questionnaire will be used by the HTCS to provide a consistent screening of period poverty in women and girls.